

CASE

PROTECT[®]

SECURED IN SECONDS



Pressbyrån



” PROTECT SECURITY FOG HAS REDUCED BREAK-IN ATTEMPTS IN SWEDISH KIOSKS BY 49%



Lars Eklund
Security Manager,
Reitan Convenience
Sweden AB

»Security fog plays a key role in our success story«

Reitan Convenience Sweden AB has 7-Eleven and Pressbyrån stores in towns and cities all over Sweden. Some years ago, the company experienced a huge problem with burglars who frequently visited its store to steal e.g. tobacco.

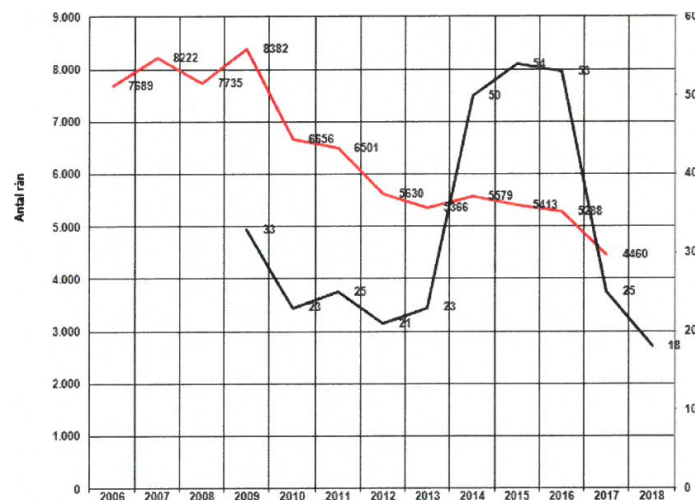
Between 2013 and 2015 the burglary rate of the two retail chains increased with 170%, far higher than the average of comparable stores in Sweden.

And, the insurance company of Reitan did not oversee the huge problems. Reitan was required to build safer stores. However, of course, that would mean a serious expense to the company. - Even if we would use security glass, the burglars would destroy the whole facade, and we predicted some very high costs to rebuild our stores, says Lars Eklund, Security Manager of Reitan Convenience Sweden AB.

Instead, Reitan installed PROTECT Fog Cannons® in all new stores, and stores that have had burglaries. - Almost immediately, and because the effect of the security fog was already well-known in the criminal environments, the number of burglaries and attempts of burglaries halved, Lars Eklund says. Reitan's burglary rate had dropped back to the same level as in 2005 which was very satisfying to see.

A lower premium

In 2017 Reitan and its two retail chains reached the magical point, and in the following year, the sweet journey continued. - Our statistics say, that we have not been lower for 10 years. Our insurance company even rewarded us with a lower premium, Lars Eklund concludes.



The diagram shows the number of burglaries and attempts of burglaries in whole Sweden (red) and for Reitan (black). Due to the security package from PROTECT™, the criminal events dropped dramatically in 2017 to the lowest level in 10 years in 2018.

Saves “down-time” and money

- The security fog plays a key role in our success story and security strategy, because it protects the assets until the police or security guards arrive. It also has a preventive effect. By avoiding broken windows and doors, we save both “down-time” and money, Lars Eklund continues.

- We chose PROTECT™ because the products are simple, the service costs are low, and they are easy to integrate with the existing alarm systems in our stores, Lars Eklund ends.